

NCBCE: A Business Mission to Promote Public Education

The North Carolina Business Committee for Education (NCBCE) is a 501 (c) (3) nonprofit comprised of business leaders from across the state. NCBCE, with its 26-year history of support, input and advocacy for public schools, has been an important voice in the Office of the Governor for five administrations from both political parties. This history demonstrates North Carolina's commitment to supporting the link between education and economic well-being. One of NCBCE's roles is to bring together education partners to ensure that corporate support is leveraged collectively.



The Business Committee's mission focuses on ensuring that every student in North Carolina graduates from high school ready for life and work in a global society. NCBCE's work impacts policy at the state and national level through partnerships with groups such as the State Board of Education and the U.S. Chamber of Commerce's Institute for a Competitive Workforce. Several initiatives supported by NCBCE have been recognized nationally as exemplary practices and include the nation's first Center for 21st Century Skills. Housed at NCBCE, the Center focuses on the needs of North Carolina's emerging workplaces. NCBCE also supports the NC Graduation Project because it develops the kinds of knowledge and skills necessary in businesses. All of this work ultimately influences local school district policies and decision-making.

NCBCE also provides ways for members to impact schools in their own communities. Examples of those opportunities include support of the North Carolina Teacher Working Conditions survey to assist in teacher retention and recruitment, Job Shadowing for students, teachers and administrators and DonorsChoose which funds local teachers' classroom needs. Other examples of members' support of local schools can be found on our website (www.ncbce.org) in the *Snapshots of Strategic Corporate Investments* document.

The North Carolina Business Committee for Education is a dynamic organization committed to finding solutions that ensure continued progress in public education. Our success as a state and nation depends on educating all students—today's students are tomorrow's citizens, leaders, entrepreneurs and workforce.

NCBCE and North Carolina's Public Education Agenda

NCBCE membership provides business leaders a place for input and support to help create solutions for the challenges in public education. NCBCE membership also provides other benefits, including the following:

- Members are part of a unique non-profit that is housed in the Office of the Governor.
- Members work collaboratively with North Carolina's leading education decision makers. Governor Perdue and her top advisors, Chair of the State Board of Education, Executive Director of the Education Cabinet and other policy leaders regularly participate in NCBCE meetings. These meetings—along with opportunities to serve on committees, commissions and boards as NCBCE representatives—ensure that the needs of the business community are reflected in shaping and executing education initiatives and policies.
- Member businesses are recognized on our website, letterhead and in other internal and external publications.
- Member businesses are recognized at NCBCE annual meetings that feature governors, business and education leaders, policy makers and legislators as speakers, presenters and participants (recent meetings hosting as many as 200 attendees were held at North Carolina State University's Friday Institute, Lowe's Motor Speedway and the RBC Center).
- Members receive personal invitations to and recognition at education events across the state and nation.
- Members have networking opportunities with other NCBCE members and other leaders from across North Carolina.
- Resources, materials publications for public presentations are available to members.
- NCBCE staff research information, gather materials and facts at member's request.
- Members and the Committee receive statewide recognition through organizations such as the NC Chamber, the State Board of Education, education non-profits and academic institutions.
- Members and the Committee are recognized nationally through organizations like the U.S. Chamber of Commerce, Achieve, National Governors Association and Partnership for 21st Century Skills.



Left to right:
*Howard N. Lee, Executive Director,
North Carolina Education Cabinet
John McKinney, NCBCE Member,
Alfred Williams & Company
Kevin Howell, Member,
North Carolina State Board of Education*

**North Carolina Business Committee
for Education
www.ncbce.org**

