

# NCBCE: A Business Mission to Promote Public Education

**The North Carolina Business Committee for Education** (NCBCE) is a 501 (c) (3) nonprofit comprised of business leaders from across the state. NCBCE, with almost three decades of support, input and advocacy for public schools, has been an important voice in the Office of the Governor for five administrations from both political parties. This history demonstrates North Carolina's commitment to supporting the link between education and economic well-being. One of NCBCE's roles is to bring together education partners to ensure that corporate support is leveraged collectively.

**The Business Committee's mission** focuses on ensuring that every student in North Carolina graduates from high school ready for life and work in a global society. NCBCE's work impacts policy at the state and national level through partnerships with groups such as the State Board of Education and the U.S. Chamber of Commerce's Institute for a Competitive Workforce. Several initiatives supported by NCBCE have been recognized nationally as exemplary practices and include the nation's first Center for 21st Century Skills. NCBCE also supports the NC Graduation Project and Students@Work because those initiatives develop knowledge and skills necessary in business. All of this work ultimately influences local school district policies and decision-making.

**NCBCE also provides** ways for members to impact schools in their own communities. Examples of those opportunities include support of the *North Carolina Teacher Working Conditions* survey to assist in teacher retention and recruitment, *Job Shadowing* for students, teachers and administrators, the *NCBCE Education Resource Guide* that provides an innovative way for businesses, organizations, and government entities to connect with education resources. NCBCE also supports DonorsChoose which funds local teachers' classroom needs. Other examples of members' support of local schools can be found on our website ([www.ncbce.org](http://www.ncbce.org)) in the *Snapshots of Strategic Corporate Investments*.

**The North Carolina Business Committee for Education's** role in bringing together business leaders, education leaders, policy makers, executive governmental advisors, education resources and other state leaders is a significant one—*we are the organization that creates communication across all of those sectors of North Carolina*. NCBCE is a dynamic organization committed to finding solutions that ensure continued progress in public education. Our success as a state and nation depends on educating all students—today's students are tomorrow's citizens, leaders, entrepreneurs and workforce.



**Governor Bev Perdue**

# NCBCE and North Carolina's Public Education Agenda

**NCBCE membership provides** business leaders a place for input and support to help create solutions for the challenges in public education. NCBCE membership also provides significant benefits, including the following:

- NCBCE members maintain and leverage statewide relationships to infuse the business voice in education through advocacy, curriculum, and assessments revisions reflecting the needs of the new economy.
- Members are part of a unique nonprofit that is housed in the Office of the Governor.
- Members work collaboratively with North Carolina's leading education decision-makers including the Governor and her top advisors, Chair of the State Board of Education, Executive Director of the Education Cabinet and other policy leaders who regularly participate in NCBCE meetings. These meetings—along with opportunities to serve on committees, commissions and boards as NCBCE representatives—ensure that the needs of the business community are reflected in shaping and executing education initiatives and policies.
- Member businesses are recognized on our website, letterhead, e-newsletter, and in other internal and external publications.
- Member businesses are recognized at NCBCE meetings that feature governors, business and education leaders, policy makers and legislators as speakers, cutting-edge presenters and participants.
- Members receive personal invitations to and recognition at education events across the state and nation.
- Members have networking opportunities with NCBCE members and other leaders from across North Carolina.
- Resources, publications and materials for public presentations are available to members.
- NCBCE provides research and gather materials and facts at member's request.
- NCBCE members and the organization receive statewide recognition through organizations such as the NC Chamber, the State Board of Education, education nonprofits and academic institutions. Also, members of the Committee are recognized nationally through organizations like the U.S. Chamber of Commerce, Achieve, National Governors Association and Partnership for 21st Century Skills.
- Members provide input into the education process as business leaders depend on the education community to provide employees, entrepreneurs and citizens of tomorrow.



NCBCE members participate in NCBCE's annual meeting which focused on Building Collaboration To Produce A Globally Prepared Student, Teacher and Workforce

*The North Carolina Business Committee for Education (NCBCE), housed in the Office of the Governor, provides the business voice in education reflecting the needs of the new economy. NCBCE's goal: building collaboration to produce a globally prepared student, teacher and workforce.*



North Carolina Business Committee for Education  
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